



# PyCon DE & PyData Berlin 2022

April 11<sup>th</sup> - 13<sup>th</sup> 2022



Sponsorship Guide

# All About PyCon DE & PyData Berlin

## What is PyCon DE & PyData Berlin?

The conference is a joint conference of two strong communities: PyConDE and PyData Berlin. PyConDE is the German conference for the Python language established in 2011. PyConDE covers general Python language, development and software engineering topics.

PyData Berlin was established in 2014 and hosts monthly meetups and a yearly conference about Python, data and everything in between. It is one of the biggest PyData chapters in the world, and the yearly PyData Berlin conference keeps on growing every year. In 2019 we decided to team up.

We are looking forward to hosting the first major in-person Python/PyData event in the world, after the break. Having received enthusiastic feedback from our community already, we are sure the conference will be a blast.

## Frequent Topics

- Artificial Intelligence
- Cloud
- Community
- Data Mining
- Data Visualization
- Ethics in AI/Engineering
- Machine Learning
- Natural Language Processing
- Predictive Modeling
- Python Language Updates
- Software Engineering
- Use Cases
- Web Development



## What to expect at PyCon DE & PyData Berlin

Over the span of 3 days attendees will have the opportunity to participate in workshops, attend live keynote sessions and talks, as well as get to know fellow members of the Python and PyData Communities. We aim to be an accessible, community-driven conference, with novice to advanced level presentations. Tutorials and talks bring attendees the latest project features along with cutting-edge use cases. The conference is organised by experts, for other experts, providing an excellent quality level of content.

## Impressions from 2019

In 2019, our in-person conference maxed out the venue with 1111 participants and sold out one month before the event with 800 people on the waiting list. We are so happy to be back after a two year break due to the pandemic.



Check out the videos from PyCon DE & PyData Berlin 2019!



PyCon DE



PyData Berlin



2019 Website

# Sponsoring PyCon DE & PyData Berlin

## Benefits of Sponsoring PyCon DE & PyData Berlin

### Branding

Invest in your brand equity by supporting the community of developers and open source maintainers.

### Talent Attraction

Connect with engineers, analysts, and data scientists at the forefront of machine learning and artificial intelligence.

### Thought Leadership

Demonstrate your company's leadership and innovation chops in front of the brightest minds in the business.

### Support Diversity, Equity and Inclusion

Make a statement and show your company's commitment to fostering a welcoming workplace that celebrates differences.



## Looking forward

Are you interested in playing a key role at PyCon DE & PyData Berlin 2022?

The next few pages of this guide will explain the benefits of being a PyCon sponsor, and the different sponsoring options available.

## PyCon DE & PyData Berlin 2019 Sponsors



Photos of PyConDE & PyData Berlin by: Gaetano Scognamiglio

# Sponsorship Overview

	Keystone	Diamond	Platinum	Gold	Silver
Number of sponsors	1	3	4	space limited	space limited
Sponsoring booth	6x1m x2,3m	4x1m x2,3m	2x1m x2,3m	2x1m x2,3m	
Logo & company description on the website	✓	✓	✓	✓	✓
Banner on the main stage	✓				
Logo on the main stage	✓	✓	✓	✓	
Pages for ad space on the sponsors wall (DIN A4)	4	2	1	0,5	0,5
Post on Twitter about sponsoring	✓	✓	✓	✓	✓
Sponsor talk or tutorial	✓	✓	✓		
Banner on stage during keynote	✓	✓			
Job board (number of jobs)	max. 5	max. 3			
Tickets	7: 3-Day 10: 1-Day	5: 3-Day 6: 1-Day	3: 3-Day 6: 1-Day	3: 1-Day*	3: 1-Day

